

Creative Sport & Leisure have chosen Arden University as their higher education partner to deliver the Senior Leader Apprenticeship including Master of Business Administration. Industry employers have been part of developing this standard which responds to their workforce needs.

## Apprenticeship Overview

A Senior Leader provides direction and vision with a clear sense of purpose and driving strategic intent. They take into account market trends and environmental influences, identifying longer-term opportunities and risks.

## Key Responsibilities

Key responsibilities may include creating and delivering operational plans, managing projects, leading and managing teams, steering change, financial and resource management, talent management, coaching and mentoring.

A Senior Leader is also responsible for direction and vision. They are a role model to managers, providing governance to improve productivity and output at all levels.

## Qualifications Included

For successful completers of the programme, learners will receive the Master of Business Administration (MBA), Arden University and the Level 7 Diploma in Strategic Leadership, Chartered Management Institute (CMI).

Apprentices without Level 2 English and maths (GCSE Grade 4 or equivalent) will need to achieve this prior to taking the end-point assessment.

As part of the apprenticeship, your apprentice will build a portfolio of evidence related to your role and requirements of the end point assessment.

## Entry Requirements

The entry requirement for this apprenticeship will be decided by each employer, but may typically include A Levels (or equivalent).

You may also choose to consider applicants based on relevant prior experience.

## Programme Level

Level 7

## Duration

Expected duration of 27 months including end point assessment.

## Job Roles

Specific job roles may include: Chief Finance Officer, Chief Executive Officer, Executive Director, Chief Operations Officer.

## Delivery Method

The duration of this programme is based on the apprentice working for at least 30 hours per week, including 'Off the Job' Training. If apprentices work less than 30 hours a week the programme duration will be extended.

This programme is solely delivered by Arden University, they will be responsible for academic delivery support and the degree award.

## End Point Assessment Method:

- Strategic business proposal, presentation with questioning
- Professional discussion underpinned by a portfolio of evidence

## Progression

On completion, apprentices can register as full members with the Chartered Management Institute (CMI) and those with three years' of management experience can apply for Chartered Manager status through the CMI.

