

Apprenticeship Overview

Those within Community Activator Coach roles are predominantly employed by sport for social change charities, local authorities, sports clubs, leisure centres, youth work agencies and outdoor education centres and are deployed to primarily work with inactive groups of people.

Key Responsibilities

Working in partnership with other businesses to ensure high quality delivery of sport sessions. Ensure all coaching sessions are adequately equipped and delivered in accordance to Health and Safety requirements. Delivery of multi-sport and specialised sport sessions to a range of age groups and abilities.

Knowledge covered within the programme includes:

- The Benefits of Physical Activity and Healthy Lifestyle
- The Principles of Behaviour Change
- Leadership in Sport and Physical Activity
- Planning Community Events to increase Physical Activity

Qualifications Included

Apprentices without Level 2 English and maths (GCSE Grade 4 or equivalent) will need to achieve this prior to taking the end-point assessment. Some employers may also choose to offer industry relevant training, such as Multi Skills Development and Principles of First Aid. As part of the apprenticeship, your Apprentice will build a portfolio of evidence related to their role and requirements of the end point assessment.

Entry Requirements

Apprentices without Level 1 English and maths (Grade 1 to 3) and above will need to achieve this level and take the test for Level 2 English and maths (Grade 4 and above) prior to the end point assessment. There will be an expectation to attend all delivery workshops. The employer may also choose to consider applicants based on relevant prior experience.

Programme Level

Level 2

Duration Expected duration of 14 to 18 months.

Job Roles

Specific roles may include an Activator, Sports Coach, Activity Leader, Community Worker or Outreach Officer.

Delivery Method

The duration of this programme is based on the apprentice working for at least 30 hours per week, including 'Off the Job' Training. If apprentices work less than 30 hours a week the programme duration will be extended. The 20% training is delivered by Creative Sport & Leisure, either at the workplace, off-site or via e-learning. The training is specifically tailored to ensure the apprentice develop the skills they will need to thrive in the workplace, giving apprentices a real advantage with career progression and allow the employer to build a future workforce.

End Point Assessment Method:

As part of the apprenticeship standard an external End Point Assessment Organisation will carry out your end point assessment using the following methods:

- Practical coaching observation
- Presentation with question and answers
- Panel interview

Progression

Successful completers will be able to move into leadership or management roles within the Sector which may be aligned to a higher level apprenticeship, such as the Community Sport and Health Officer. This progression will involve leading teams of people; acting as a mentor for staff; or delivery of physical activity programmes to certain populations or communities.

