

The key role of a Community Sports coach is to motivate and engage people of all ages and abilities in community sports and physical activity settings. Community sport includes local authority, charity and national governing body of sport community initiatives or clubs.

## Key Responsibilities

The Community Sports Coach is for advanced coaches who design and deliver coaching programmes that focus on sustainable engagement and enrichment of participants. They use targeted approaches to deliver sport and physical activity through community initiatives or clubs, considering Sport England participation and wider government agendas.

### Knowledge covered within all the programmes include:

- Coaching philosophies and professional practice that consider key stakeholder needs, sporting contexts and codes
- Transformational coaching methods and strategic planning techniques
- Coaching team development and deployment techniques aligned to all relevant and current legislation, policy, process, operating standards and scopes of practice
- Curriculum design methods and coaching pedagogies relevant to the participants unique development needs, the demands of the sport or physical activity and the occupational environment
- Methods to measure the impact of the coaching strategies through analysis of key indicators from participant, coach, coaching team and organisational perception and performance data.
- Session planning techniques that consider each child's unique profile, development needs, educational targets, and curriculum plans

### Specific duties covered in this qualification include:

- Maintaining up-to-date knowledge of national trends, strategies for social change, local participation and performance data and contemporary influences.
- Delivering appropriate coaching pedagogies and processes that consider the community sport and physical activity context, culture, constraints, geographical infrastructure and demographics.
- Profiling engagement and development needs to set and monitor goals based on participant motives and measurement of psychological, physiological, social, emotional [whole child/person] attributes and sport specific skills.
- Ensuring the design and delivery of high-quality, inclusive coaching sessions that meet the objectives of community/government/club initiatives whilst aiming to engage and enrich participants.

